



CHIEF INFORMATION OFFICER

DEPARTMENT OF DEFENSE

6000 DEFENSE PENTAGON
WASHINGTON, D.C. 20301-6000

MAR 22 2012

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
CHAIRMAN OF THE JOINT CHIEFS OF STAFF
UNDER SECRETARIES OF DEFENSE
DEPUTY CHIEF MANAGEMENT OFFICER
COMMANDERS OF THE COMBATANT COMMANDS
DIRECTOR, COST ASSESSMENT AND PROGRAM EVALUATION
DIRECTOR, OPERATIONAL TEST AND EVALUATION
GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE
INSPECTOR GENERAL OF THE DEPARTMENT OF DEFENSE
ASSISTANT SECRETARIES OF DEFENSE
ASSISTANTS TO THE SECRETARY OF DEFENSE
DIRECTOR, ADMINISTRATION AND MANAGEMENT
DIRECTOR, NET ASSESSMENT
DIRECTORS OF THE DEFENSE AGENCIES
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Facebook Terms of Use Amendment


The Department of Defense (DoD) has agreed to the Facebook (FB) terms for use for the FB Pages product. This agreement applies to pages authorized by Heads of DoD Components, managed by designated representatives, and registered in accordance with instructions at www.defense.gov/RegisteredSites/SubmitLink.aspx.

Facebook Pages approved and established by Heads of DoD Components shall be managed as External Official Presences, defined in Directive-Type Memorandum 09-026, "Responsible and Effective Use of Internet-based Capabilities," February 25, 2011, and in accordance with the FB Pages Terms located at www.facebook.com/page_guidelines.php.

Official use of other FB products by DoD, such as Profiles, Groups, and third-party products integrated with FB, is not authorized per the conditions established in the amendment.

Agreements with additional Internet-based capability providers and specific guidance for their use are listed at www.defense.gov/socialmedia/.

The DoD CIO point of contact for this action is Mr. Terry Davis at email: terry.w.davis@osd.mil, 571-372-4484.


Teresa M. Takai